Consultant Biography >>>

Chris Butterworth - Partner & Managing Director Asia Pacific

Chris Butterworth has many years experience of operating at senior management positions in blue chip multi-national companies including Corus, JCB, ABB, and Jaguar. He has held senior commercial, purchasing, logistics and operational roles in the steel, automotive, railway and construction equipment sectors covering all aspects of supply chain management and supplier development.

As the industrial programme manager for the Lean Processing Programme (LEAP) Chris worked closely with the academic lead Professor Peter Hines. This major three year government funded programme directly involved nine companies across a multi-tier network successfully developing and applying new tools and techniques for lean implementation along the extended supply chain resulting in the publication Going Lean.

Chris was the overall programme director for the work with Cogent Power which was described in the Shingo prize winning book Staying Lean. He has spoken on Lean Thinking at several International Conferences and has published papers in various journals and books. He has also presented on various aspects of Lean Thinking for executive management programmes at Cardiff Business School, Erasmus University in the Netherlands, Stockholm School of Economics and the University of South Australia.

Qualifications
BA History, MBA and MCIPS (Warwick).

Client projects include:
- Cogent Power.
- Inalfa Roof Systems.
- C&C Group (Bulmers, Ireland).

Case Study
Inalfa Roof Systems: Lean Coach Programme.

Chris worked with Inalfa, the worldwide number two supplier for roof systems in the passenger car market. In 2008 the contraction of the automotive sector created a burning platform for Inalfa to consolidate and drive improvement.

The organisation identified Lean as a strategically important solution to help address its challenges. Inalfa could see that Lean would have a rapid impact on the organisation and streamline its processes to prepare it for future growth. Chris developed the Lean programme that operationalised Inalfa’s vision for Lean.

Results:
- Inalfa now has 11 accredited Lean Coaches signed off by Lean Enterprise Research Centre.
- Increased throughput in South Korea, the Netherlands and North America and has won a contract to supply a large automotive manufacturer.
- ‘Voice of the Customer’ work with key customers ensured the Inalfa value stream met customer needs.
- Delivered improvement to the product innovation process to gain competitive advantage.

For further information contact
chris.butterworth@sapartners.com