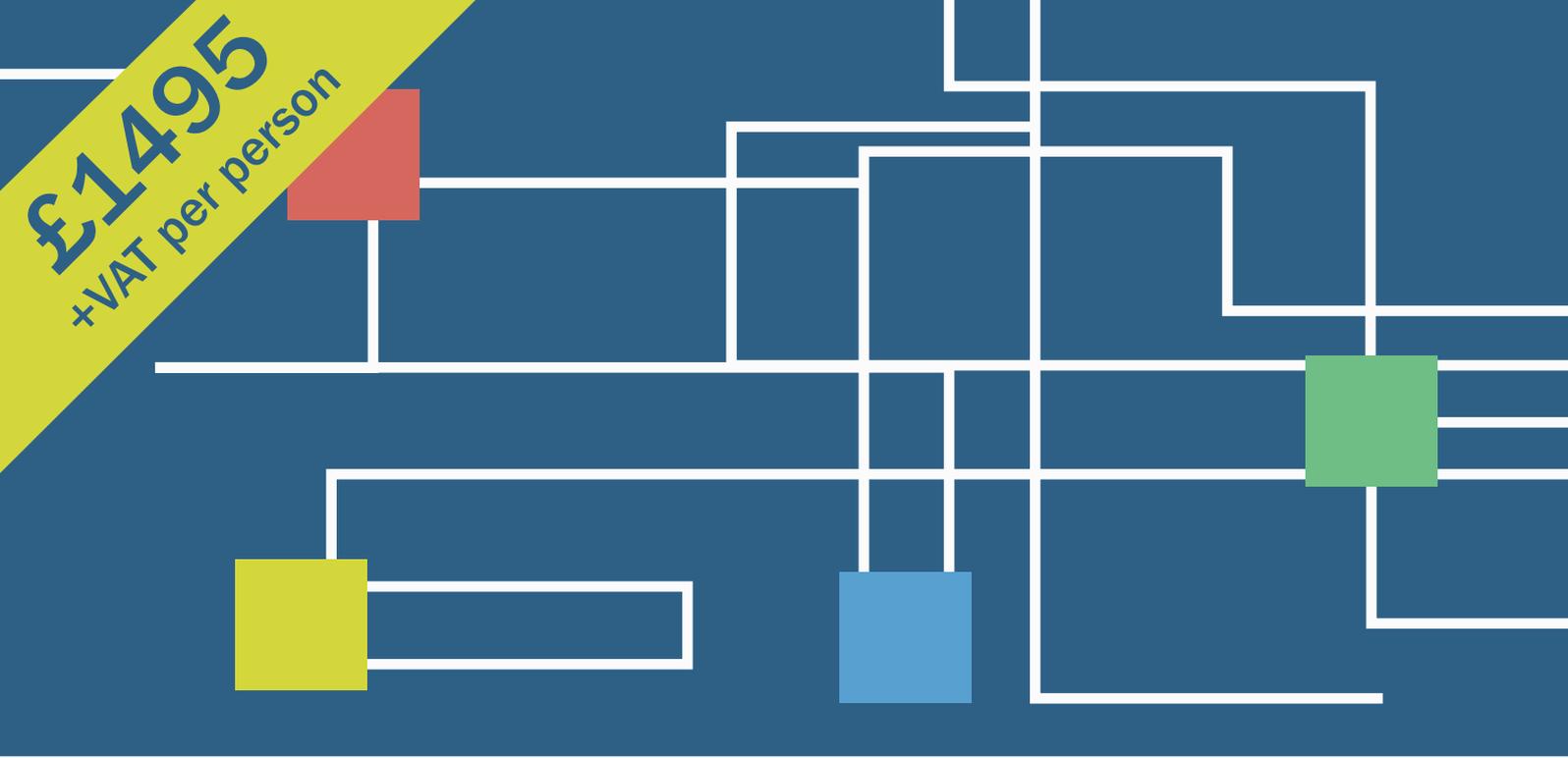


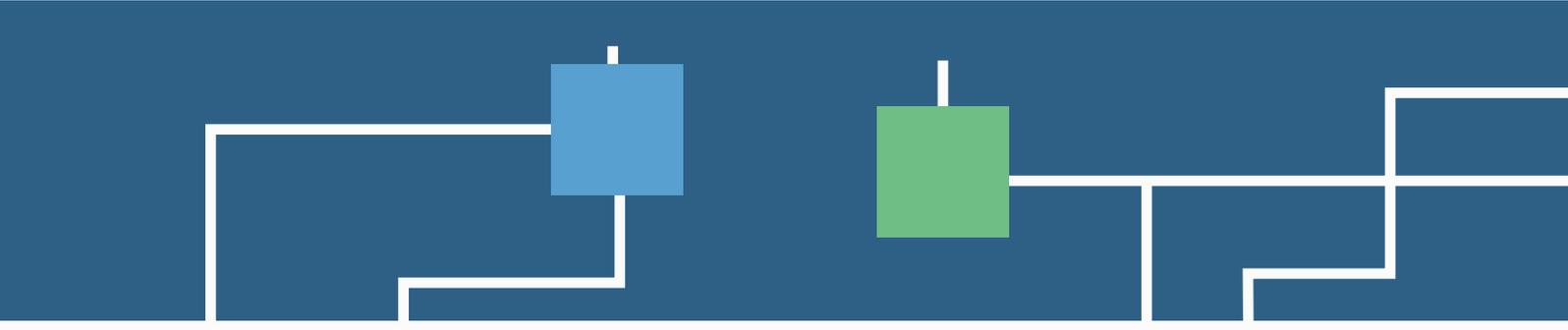
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Presented by: Peter Hines

THE ESSENCE OF EXCELLENCE

Creating a culture of continuous improvement



EXECUTIVE COURSE

Workshop Content

Over the past 5 years Peter Hines and Chris Butterworth have conducted research within 100 companies worldwide. Of these, around 40 have shown themselves to have, in their different ways, the essence of excellence we were looking for. This has culminated in the book *The Essence of Excellence* launched in January 2019.

In the book, Peter and Chris explored what separates the really great from the merely good. The answer lies not in what you see, or the tools people use, but in the feel, the pure essence of these organisations. It is the mind-set, the language, the confidence and the sheer passion for excellence. What these sites do have is a set of principle-led behaviours, effective core operating systems and a very sustainable approach.

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- Discover how to develop the essence of excellence within your own organisation
- Test your understanding of excellence in three gemba assessment visits
- Develop your own journey to excellence